

Message Text

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PAGE 01 MEXICO 02575 022243Z

ACTION CU-04

INFO OCT-01 ARA-10 ISO-00 /015 W

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TO SECSTATE WASHDC PRIORITY 631

INFO USIA WASHDC

UNCLAS MEXICO 2575

FOR: CU/ARTS, USIA/ILA

E.O. 11652: N/A

TAGS: SCUL

SUBJECT: U.S. PARTICIPATION IN CERVANTES FESTIVAL IN GUANAJUATO

PAO AND CAO MET WITH MRS. MARGARITA LOPEZ PORTILLO, DIRECTOR
GENERAL OF RADIO, TELEVISION AND CINEMATOGRAPHY OF SECRETARIAT
OF GOBERNACION ON FEB. 28 TO DISCUSS BROAD AREAS OF CULTURAL
COOPERATION. TWO MAJOR FACI OF DISCUSSION WERE WORLD OF
FRANKLIN AND JEFFERSON EXHIBITION AND U.S. PARTICIPATION
CERVANTES FESTIVAL IN GUANAJUATO APRIL 29 - MAY 15.
MRS. LOPEZ PORTILLO EXPRESSED STRONG DESIRE HAVE ALWIN
NICOLAIS AS U.S. PRESENTATION AND OFFERED FUND 50 O/O OF COST
TO BRING TROUPE FROM SAO PAULO FOR GUANAJUATO.

EMPRESARIO ALEJANDRO SZTERENFELD HAS DISCUSSED WITH NICOLAIS
WHO VERY INTERESTED IN PARTICIPATING FESTIVAL IF FUNDING CAN
BE ARRANGED. SZTERENFELD ESTIMATES SAO PAULO-MEXICO-SAO PAULO
TRANSPORTATION COST FOR 15 - MAN COMPANY AND 2,500
KILOS BAGGAGE TO BE APPROXIMATELY \$22,000. WITH
NICOLAIS FEE FOR ONE WEEK, TOTAL COST WOULD BE AROUND
\$42,000.00.

GIVEN PRESIDENT LOPEZ PORTILLO'S PERSONAL INTEREST IN
FESTIVAL AND MARGARITA LOPEZ PORTILLO'S STRONG FEELINGS
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ABOUT HAVING WELL-KNOWN, HIGH-LEVEL U.S. REPRESENTATION,
POST WISHES STRESS IN STRONGEST POSSIBLE TERMS ITS WISH
TO BE COOPERATIVE AND MAKE BEST POSSIBLE IMPRESSION SINCE
THIS IS THE FIRST MAJOR INTERNATIONAL CULTURAL EVENT UNDER
NEW GOVERNMENT. POST, THEREFORE, REQUESTS DEPARTMENT DIG
DEEP AND COME UP WITH MAXIMUM CONTRIBUTION POSSIBLE TO HELP
FUND. WE STILL WELCOME ACOLIAN CONSORT, BUT DO NOT CONSIDER

GROUP PRESTIGEOUS ENOUGH TO SERVE AS U.S. CENTERPRICE FOR
FESTIVAL THIS YEAR.

NEED RESPONSE URGENTLY IN ORDER ESTABLISH PERFORMANCE AND
THEATRE DATES.

THOMPSON

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Message Attributes

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